

Testimonials



Cafeto looks for high-level engineers with strong written and verbal communication skills in English. They offer high levels of talent at a competitive cost in the same time zone; you don't have to wait 12 hours to speak to the team. It is as if someone was hired in the United States, at a much more affordable cost.



Jaime Marcial

Principal at Modularis



Cafeto knows how to guide a client who has not developed technology before. Cafeto showed enthusiasm towards what LIW does and our mission and purpose. Cafeto gave practical guidance on where to start with our development.



Jennie Brown

Manager Operations at Squadify



Cafeto's major strengths are providing talented individuals that deliver great solutions. The talent base of your employees is far and above the best that I've interacted with. The talented individuals will help drive solutions forward and will provide exception value.



Travis Sidow

Professional Services Manager at PROS



This is the most powerful development team I've ever worked with. They sat through weeks of meetings going back and forth understanding the mission. We decided to rewrite/redesign CropSwap on all platforms in less than 6 months. Not only did they smoke our deadline, but they were able to evolve and expand on the application tremendously.



Rob Reiner

CEO at CropSwap

The Cafeto logo, with the word 'Cafeto' in red, positioned at the end of a red line that curves upwards and then downwards, with small red dots at the curve's peaks and troughs.

Cafeto



Challenges

- Accelerated Growth
- Need to improve its operational agility
- Overcome short-term IT capability deficiencies
- Cost-efficiency
- Improvement Opportunities regarding CX

"It is good to see the hard work done by the team being paid off. THIS TEAM ROCKS!!!"

Stephen Park - Senior Manager



www.PROS.com

Solutions

We helped PROS!

- Starting by a team of highly-trained developers for PROS Pricing Solution Suite (PPSS) Level 3 support.
- R&D teams: Rail, O&D, CPQ, CMS, CONNECT
- Operations teams
- Professional Services
- Design and Marketing
- Preferred outsourcing partner in LATAM

Technologies: Flex, Java, JavaScript, HTML5, CSS3, Typescript, PHP, Drupal, Wordpress, Salesforce, SAP, HTML5, Javascript, React.JS, EmberJS, Artifactory, Solr, ActionScript.

"Really great asset on UI team, and you know it takes something special for me to say that"

Yuri Genin - Software Architect

Value

- Strategic goals achieved
- Reduced costs of R&D, Operations, CX, and Marketing
- Improved customer experience for their customers
- Improved SLAs (2-digits improvement)
- Improved scalability
- Increased speed to market



Challenges

Growers and Farms

- Big farms own the business
- Complex operations.
- Barely survive low prices offered for produce.

Consumers

- Packaging materials
- Gas/Carbon emissions
- No variety of produce
- High costs
- Use of pesticides
- Produce stays in storage for weeks.

Solutions

We created CropSwap!

- Mobile app
- Works closely with farmers and growers.
- Consumers / buyers can communicate directly
- Cropboxes: A subscription model.
- Contactless delivery and pickup
- Payment integration (Credit Card, ACH)

Technology: React Native, Javascript, JAVA with Spring Framework, TypeScript, PostgreSQL, Redis, Amazon Web Services, Stripe, Firebase, Sendbird, Algolia, MapBox, Auth0.

Value

Growers

- Open food model
- Better prices schemas for both farmers/growers and consumers.
- Local and urban included
- Complexity of operations absorbed.

Consumers

- Eco-friendly Packaging materials
- Less Gas/Carbon emissions
- Great variety (more than 30,000 species)
- Lower prices
- Produce picked day of delivery
- **A solution for the COVID-19**

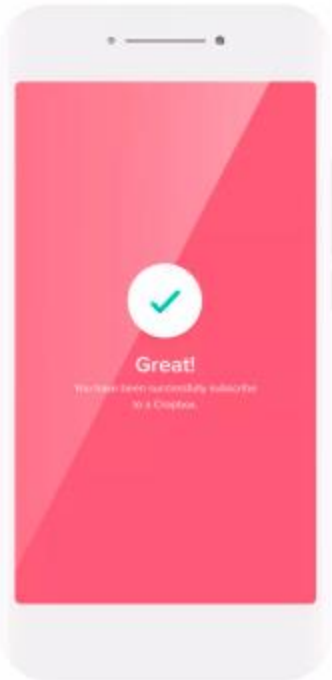
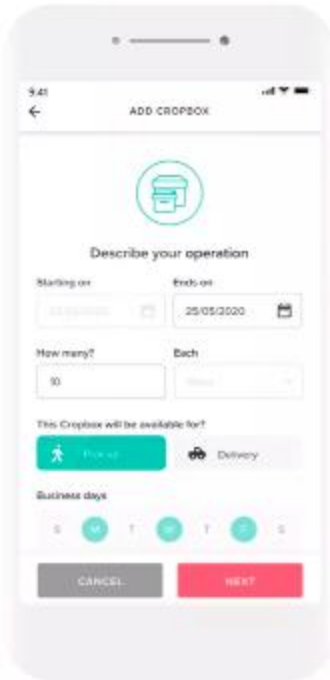


www.CropSwap.com

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Rob Reiner - Cropswap CEO

Cafeto



RED VENTURES

Challenges

- Our partnership with Higher Education started as a Support and Operations project. They were looking for a team of expert developers who could assist their in-house team for Frontend and Backend web application improvements.
- The initial objective was to enhance some functional and visual features to improve user experience and ensure the proper loading of the web applications within site to collect information from web visitors. This data collection would have a direct impact on their site monetization.

Solutions

We helped Red Ventures!

- First, we designed and implemented a Support and Operations model under the ITIL Service Management Framework.
- Then, we implemented a system that made queries to databases utilizing SQL; this would allow more optimized access to user data to improve revenue and service offering, which was also a big priority. Ensure the website displayed the correct services according to the user record, which is why we implemented Tracking Pixels.
- During the time of our collaboration with Higher Education, Red Ventures Acquired the online education company. As a result, Red Ventures solicited all the websites to migrate to a predefined template in Sonic's WordPress environment.

Cafeto & Red Ventures today

- Today Cafeto and Higher Education/Red Ventures keep collaborating in migration tasks; we support the VR Marketing team to improve SEO and other optimizations related to Google Tag Manager.
- Furthermore, we continue reviewing the monetization records in SQL as well as optimizing loading times for pages on the website.

"They are responsive, organized, and have great communication. Their flexibility in resourcing and talent allows us to maintain momentum among shifting needs."



www.redventures.com

Anonymous customer feedback review
Red Ventures

Cafeto